

# **SIMPLY** BETTER PEOPLE SOLUTIONS

We have the specialist knowledge to meet your hiring challenges and find the people your business really needs

# INTRODUCING SIMPSON BOOTH

We are a recruitment business and HR consultancy offering proactive solutions that are highly flexible and tailored to your needs. Whether a client or a candidate, the service we offer is informed by a unique level of understanding that draws on our personal experience and expertise.



# PEOPLE SOLUTIONS THAT WORK

Whether you're looking for suitable candidates for board-level positions, need to fill short-term contract roles or want a longer-term, cost-effective alternative to maintaining your own recruitment department, we can help.

We work in partnership with our clients to help them find the best candidates, for everything from specific project requirements to executive level appointments.

We match candidates with the roles that are right for them – those in which they can realise their full potential and progress their careers.

We work as consultants and advisers to help companies develop their HR strategies. This can involve offering guidance and support through business changes, conducting efficiency reviews, mentoring HR leaders or providing an in-house, outsourced recruitment function. We can also offer an outsourcing solution to cover the wider HR function.

## OUR SERVICES

### Contract & Permanent Recruitment

Fast, targeted and effective recruitment to meet your strategic objectives.

### Executive Search

Making use of our extensive personal contacts across industry sectors.

### Complete Recruitment Solutions

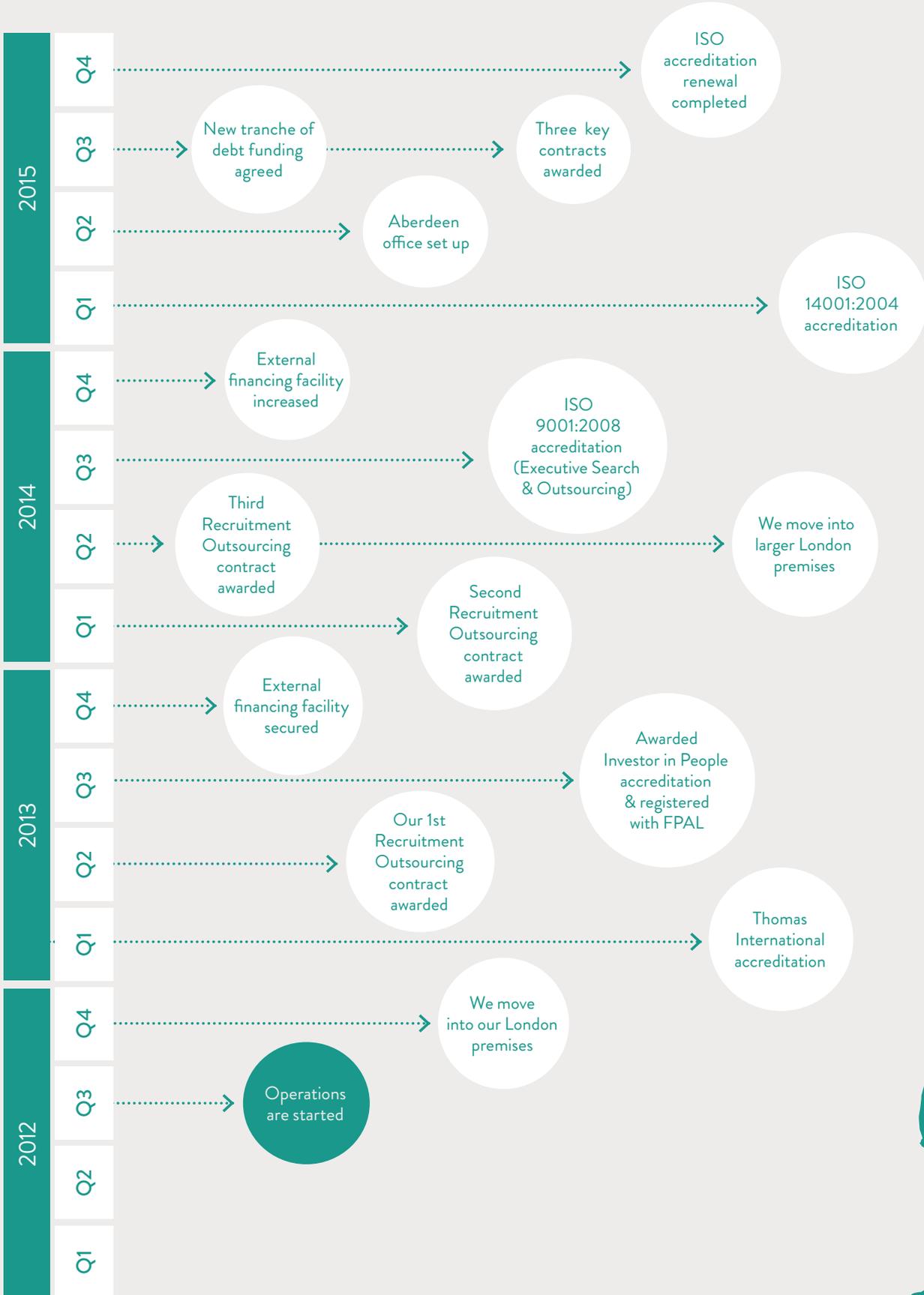
The cost-efficient alternative to maintaining your own recruitment function.

### Strategic Consultancy & Advice

From supporting you through mergers to mentoring your HR people.

# A LITTLE HISTORY

What we have achieved in a few short years sometimes surprises even us.



## WHY SIMPSON BOOTH?

When you're looking for the right people for your business, it makes sense to partner with Simpson Booth. We have the industry background and the personal experience to deliver quality people solutions tailored to your exact requirements.





### We do things differently

We use state-of-the-art tools to actively source candidates to match your brief, delivering a shortlist of candidates that are suitable qualified but also highly motivated. Our outsourced recruitment solution can deliver increased efficiencies, reducing the 'time-to-hire' and cutting costs by around 30%, as well as enhancing your reputation in the market and de-risking the hiring process. This results in considerable savings in both time and resources.

### Experience counts

In the following key industry sectors, our experience and expertise, combined with our unique methodology, offers clients and candidates a distinct advantage.

- Energy
- Manufacturing
- Power & utilities
- Technology
- Professional services
- Financial services

### We're a small fish in a big pond

And that's good. It gives us the flexibility and agility that we might not have if we were a larger organisation. With relatively unrestricted access to a larger pool of candidates, we can move fast to find the candidates that you need.

### We're well connected

Our varied background gives us access to a wide network of talented individuals and we're constantly adding to it. By drawing on our inside knowledge and using our range of contacts, we are continuing to develop a resource of professionals from across many sectors.

### We know people

When it comes to identifying candidates with the right skill set, experience and attitude, judgement matters. We pride ourselves on our ability to source the best people across a wide range of roles, and recognise their strengths, in order to achieve the right match for your brief.

### You can rely on us

We may be a newer name in recruitment, but we can draw on many years of professional experience and we have rapidly proved our credibility. We achieved a licence to apply psychometric testing, an Investor in People award, and ISO 9001:2008 accreditation for our Recruitment Outsourcing and Executive Search processes – all within our first two years of business.

# THE PEOPLE BEHIND SIMPSON BOOTH

Simpson Booth was started by two former executives, both of whom have wide-ranging experience in a range of roles in the Oil & Gas and Professional Services sectors. Supporting them, in their offices in London and Aberdeen, is a dedicated team of senior recruitment professionals with a breadth and depth of international expertise across a variety of sectors and functions.



## RUSSELL STEWART / Managing Director

Russell has over 25 years of experience in Oil & Gas. He started in operations and has spent the last 15 years in senior HR roles for large international businesses. During that time he was involved in large-scale change projects, including restructurings, mergers, acquisitions and divestments.

He has led the development and implementation of a number of HR reward programmes and functional improvement changes, including the deployment and application of software tools and processes.

During his time in industry, Russell developed an in-depth understanding of the personnel challenges that companies face. He has also built up a large, global network of highly talented people.

Russell has an MSc in Business Management and is a Fellow of the Chartered Institute of Personnel and Development (CIPD) and the Chartered Management Institute (CMI).



## NINA EL-IMAD / Director

Nina is a senior finance executive with extensive leadership experience in all areas of finance, treasury and tax. She held a number of senior roles in the oil & gas industry for 10 years, and prior to that she worked at a professional services firm in London, where she provided international tax consultancy services across a range of industries.

Throughout her career, Nina has gained significant experience of restructurings, mergers, acquisitions and divestments. She is a Fellow of the Institute of Chartered Accountants in England & Wales (ICAEW), a Chartered Tax Adviser (CIOT) and a Fellow of the Energy Institute.

She has served on a number of Boards and Audit Committees, in both the private and charitable sectors.

## GET IN TOUCH

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